

OPEN THE DOORS!

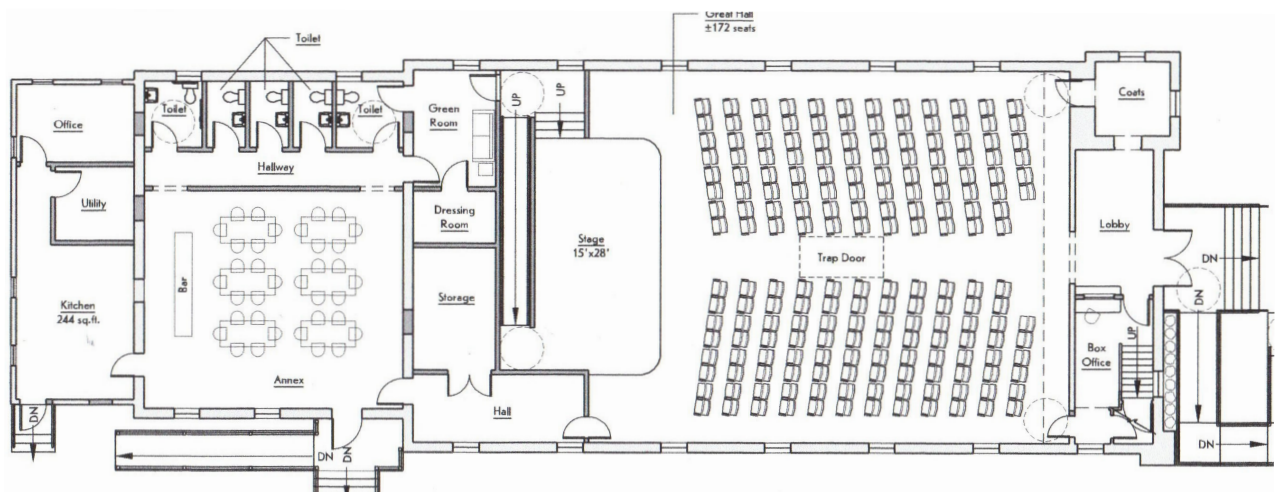
A C A M P A I G N F O R T H E



SENECA FALLS PERFORMING ARTS CENTER

Step forward and accept your role in this production as a generous Founding Donor to this exciting new endeavor!

Building upon the revitalization efforts in downtown Seneca Falls, in 2021 a group of forward-thinking community members took a huge step. They purchased the former First Congregational Church built in 1870 at 35 State Street and the adjoining former parsonage at 33 State Street with the goal of creating a sustainable Performing Arts Center. The historic Church will be totally renovated to fill a void in our community by providing an active, vibrant cultural arts center and event venue, contributing to the economic development of Seneca Falls.



The Great Hall of the Church building will include a 185-seat flexible performance space with stage, equipped with a cutting-edge fully-automated three-camera television studio that will connect Seneca Falls with the world in the first such venue in the region. The rear of the building (The Annex) will contain a smaller space for events such as parties, meetings, cabarets and recitals, with restrooms and a caterer's kitchen.

The Seneca Falls Performing Arts Center provides an intimate gathering space to showcase the cultural arts and is dedicated to fostering powerful, inclusive, artistic experiences and the creative exchange of ideas



There will be a substantial cost in turning a 150-year-old church building into a modern performing arts center. The total cost to achieve this ambitious and innovative undertaking will be approximately \$2.4 million. In our long range plan, we have organized our goals to open the doors through FOUR PHASES:

PHASE ONE

Beginning the Work with the help of multiple volunteers

- We purchased 2 buildings: 33 State Street, a former parsonage, and 35 State Street, a former Congregational Church.
- We renovated and leased out 33 State Street, which now covers all carrying costs for the entire property.
- We hired an architect to develop schematic drawings and advise us on total costs to renovate the Church building.
- We cleared out the interior of the Church building, and removed overgrown vegetation at the exterior.
- We deconstructed several interior rooms, structures and systems in the Great Hall and Annex of the Church to begin preparation for our reconstruction plans, and salvaged reusable materials for use in the future buildout.
- We reconstructed the basement steps in the Church to address safety concerns.
- We removed floor coverings in the Church and Annex to reveal and assess the condition of the original wood floors.
- We secured NYSERDA funding to design an energy-efficient HVAC system and clean energy demonstration project.
- We secured a Seneca Falls Downtown Revitalization Initiative Grant for the fabrication of new front entrance doors to match historic photographs of the original doors and to make other facade improvements to the Church.

Total expenditures to date: \$173,741

PHASE TWO

Opening the doors of the Annex in Fall 2024

The rear area of the Church building will provide a space for intimate gatherings and functions, and will house a caterer's kitchen and restrooms for both the Annex and the Great Hall of the Church. Events in the Annex will provide a revenue stream and foot traffic to other businesses in Seneca Falls.

Total goal for this phase is \$400,000

PHASE THREE

Opening the doors of the Great Hall in 2025

Great Hall renovations include remaining deconstruction and salvage of existing structures, building a stage and dressing rooms, installing state-of-the-art lighting, sound, and streaming equipment, installing a heating and air conditioning system that is fossil-fuel free, patching and painting walls and ceiling, repairing and refinishing woodwork at walls and floors, and purchasing seating and tables.

Total goal for this phase is \$1.4 million

PHASE FOUR

Encores!

Our "wish list" projects include converting the caterer's kitchen in the Annex to a full commercial kitchen, creating an outdoor patio area to expand event capacity, restoring the stained glass windows, installing retractable seating, and showcasing an historical bell that was removed from the original North tower of the Church.

Total goal for this phase is \$600,000

Pledge/Donation form (please print)

Name: _____ Email: _____

Address: _____ City: _____ State: _____ Zip Code: _____

I PLEDGE \$ _____ to be paid in installments (circle one: monthly, quarterly, yearly, other) over _____ years (3 years maximum)

My first pledged payment or one time donation is enclosed in the amount of \$ _____.

Please charge my (circle one): Visa MC AmEx Discover

Card# _____ Exp. Date: _____ Sec. Code: _____ Billing Zip: _____

Signature: _____

On-line donations may be made at: senecafallspac.org or mail the above form with payment to:

SFPAC P.O. Box 126 Seneca Falls NY 13148

Naming rights are available for any portion of the anticipated projects costing \$100,000 or more. For more information contact: Brad Benson at 607-329-9802 or bradbenson28@hotmail.com. Donations of \$250 or more will be publicly acknowledged in the building.